



Welcome To Orchidea Research Group

ESOMAR
member

All Rights Reserved
©Orchidea Research Group.

Orchidea Research

- We started 2 decades ago as a paper and pen research company since then we have run and driven miles to get that one critical response which will help our clients make wise decision. Over the last one decade we have been exploring the research domain as a key witness and have seen the paradigm shift it has underwent.
- In 2009 we started expanding our research by going online. With our background as hard core data collection company for over 2 decades has given us immense exposure to our clients and panelists. The products and services offered by us are by far the most innovative, exploring and satisfactory. The panels which we manage are highly productive and efficient. We have instituted the best client practices keeping the clients data and requirements with utmost privacy. The teams of highly motivated and professional people working with us have the single goal of providing utmost satisfaction to our clients and respondents. We have partnered with pioneer technology firms who day in day out are building platforms for us which will be the benchmark for the industry in the very near future. The teams of professional working with us have come from different world class institutions and have brought in their expertise and innovative working style. This is helping to provide world class services and products to our Clients.

Services - Fieldwork

- ✓ Expert Opinions
- ✓ Product Testing
- ✓ Focus Groups
- ✓ Research Methodology Description
- ✓ Primary Research And Data Services

Services - Programming And Data Processing

- ✓ Survey Programming And Hosting
- ✓ Coding And Charting
- ✓ Preliminary Data Analysis And Filtering
- ✓ Statistical Conceptualization

Services -Enhanced Services

- ✓ Questionnaire Designing
- ✓ Process Improvement
- ✓ Market Opportunities
- ✓ Industrial Research
- ✓ Customer Research/Loyalty Programs
- ✓ Competitive Benchmarking

Panel Recruitment Methodology

- Multi-Source Recruitment
- Online- & Offline-recruitment
- Approx. 350 new panel members per day
- “Double opt-in” Registration
- Check of the registration duration and registration patterns
- Manual check of all new registrations
- Digital fingerprint“ to identify multiple-registrations
- CAPTCHA against automatic registrations by robots
- Collection of more than 60 profile subjects

Why Go Online

Orchidea offers both large and small enterprises to eliminate the extra costs which are involved in face to face, postal and telephonic data collection. Online market research offers many benefits to major clients:

- ✓ The ability to work on multi country projects.
- ✓ To make the questionnaire richer in environment, we can add images, videos, and audios.
- ✓ Very easy to gather reliable data on very sensitive issues.
- ✓ Easy targeting of respondents.
- ✓ Quick turnarounds.
- ✓ Rapid project completion as opposed to face to face, telephonic which requires weeks.
- ✓ Extremely fast completion of data tables for final analysis.

We cannot ignore the above benefits as it is very necessary to compete in the environment.



Panel Coverage

All Rights Reserved
©Orchid Online Research Pvt. Ltd.



Country

Active Panel Members

United States of America

734,128



Canada

104,592



Mexico

74,422



North
America



Country

Active Panel Members

Australia

34,560



New Zealand

1,045



Australia And New Zealand



Country

Active Panel Members

Argentina

1,354



Brazil

153,233



Colombia

974



Peru

1,032



Latin America



Country

Active Panel Members

United Kingdom

225,293



Spain

37,284



France

103,932



Germany

91,104



Russia

8,281



Italy

38,124



Europe



Country

Active Panel Members

India

387,473



China

591,383



Japan

59,032



South Korea

48,292



Vietnam

22,985



Taiwan

74,834



Philippines

14,583



Thailand

92,560



Indonesia

24,344



ASIA



Country

Active Panel Members

UAE

8,351



Kuwait

1,098



Saudi Arabia

3,984



Oman

867



Qatar

675



Middle
East

PANEL GROWTH

- The Initial list is not extensive, we are continuously recruiting new panel members everyday and can support in almost every part of the globe with Internet penetration
- To get a more detailed bid for your projects please send an email to – bids@orchidearesearch.com

Reach Us At

Global Sales Team – bids@orchidearesearch.com

Global Sales Director- nitin@orchidearesearch.com

Regional Business Contacts –

North America: neetika@orchidearesearch.com

Asia and ANZ: harry@orchidearesearch.com

EMEA: mandeep@orchidearesearch.com

General Information – info@orchidearesearch.com

Careers – contactus@orchidearesearch.com



US Office.

313 Carlisle CT. Exton, Pennsylvania
USA, 19341 Phone- (817) 715 8630



Australia Office.

4/8 Laburnum
Street Park Dale
3195 Melbourne Victoria
Australia
PH-(+61) 452-377-452



- **India Office.**

503, GH 57, Sector 20, Panchkula,
Haryana
(+91)-989-986-7696 ,
(+91)- 950-115-9240



Our Presence



Thank You

All Rights Reserved
©Orchidea Research Group.